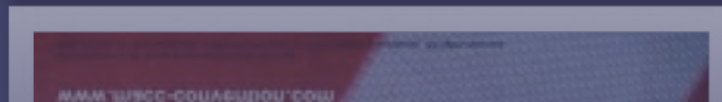


**MADE IN MOROCCO** <sup>TM</sup>

Orlando, Florida

October 24 & 25, 2009

**Moroccan American Community Center  
2009 Convention**



**PRESENTATION**

July 2009

## MADE IN MOROCCO™

The **Made in Morocco** convention theme embodies the MACC 2009 forum's objectives to showcase Morocco to American corporations and the community at large in the United States. The theme will be the conduit during the convention for Moroccan Trade, Tourism, Real estate, Off-shoring, Education, Research and Culture.

## TARGET AUDIENCE

- American and Moroccan Corporate and Businesses Leaders
- American Public Officials
- NGOs, Trade and Cultural Associations
- The American and Moroccan Community at large

## EXPECTED ATTENDANCE

- 500+ for Conferences
- 1000+ for Expo
  - 32+ States (USA)
  - 25 Moroccan American Associations
  - Canada
  - Europe
  - Morocco

## LOCATION

- City & State: Orlando, Florida. USA
- Facility
  - Conferences: Convention Center
  - Gala: 4 Star Hotel scoping in progress
  - Expo: Convection Center
  - VIP Dinner: Moroccan Pavilion at Epcot Center, Disney

## PROGRAM

- The World After 9/11: Morocco the Friend, the Ally and the Arab World  
Moderator
- The Moroccan Brain Drain: The Return
- The Sum of All Parts: Community Development Success Stories
- Meet the New Morocco: Services, Tourism and Off-shoring Heaven
- Unlocking your Human Capital: Leading by Example
- Your Country Needs You: US Congress Community Outreach
- US Morocco Free Trade Agreement: Then and Now
- Weathering the Global Recessions: What Morocco can offer Investors
- A Nation of One: Muslims, Jews & Christians Interfaith Dialogue
- A Thinker, Professional, Activist and Mother: Women Leadership Round Table
- Banking without Borders: Can Moroccan Banks Compete for your Business?
- I am American: The New Generation of Moroccan American Youth
- Stolen Lives: The Tail of a Moroccan Prisoner in the Polisario Camp
- Other / Expo
  - Bladi Award
  - Moroccan Food, Music, Art & Crafts
  - Moroccan Real-estate Exhibition
  - Sahara Day
  - Mobile Consulate
  - Community TV Town-hall
  - Soccer Competition
  - Kids Entertainment

## INVITED SPEAKERS

- The Honorable Hilary Clinton, United State Secretary of State
- His Excellency Andre Azoulay, Senior Advisor to King Mohammed VI
- His Excellency Aziz Mekouar, Ambassador of Morocco to United States
- His Excellency Serge Berdugo, former Minister & present General Secretary of the Council of the Moroccan Jewish Community
- His Excellency Mohamed Boussaid, Minister of Tourism, Kingdom of Morocco
- His Excellency Mohamed Ameer, Minister for Moroccan Expatriates Affairs, Kingdom of Morocco
- His Excellency Abdellatif Maâzouz, Minister of External Commerce, Kingdom of Morocco
- Dr. James J. Zogby, Founder and President of the Arab American Institute
- Dr. Abdul Salam Majali, President of the Islamic World Academy of Sciences
- Mr. Philippe Montant, General Manager of Rekrute Morocco
- Mr. Saad Bendidi, President of ONA Group Morocco
- Mr. Kamal Kassis, President American Moroccan Chamber of Commerce
- Mr. Miloud Chaabi, President of YNA Group Morocco
- Mr. Driss Benhima, President of Royal Air Morocco
- Mr. Ahmed Benchemsi Chief Editor Telquel Magazine
- Mr. Ed Gabriel, President of Moroccan Center for Policy
- Mr. André Carson, United States Congressman
- Mr. John Fritchey, State of Illinois Representative
- Mr. Abdelhamid El Jamri, UN Committee Chair on the Protection of Rights of Migrant Workers
- Dr. Anouar Majid, Renowned Intellectual, Published Author & Professor at the University of New England
- Mr. Alex A. Lahlou, CEO of The American University of Leadership
- Mr. Hassane Alaoui Mdarhri, Founder & President of Partners Force International

## SPONSORSHIP

### **GOLD Sponsor: US\$10,000**

1. 20 x 10 Booth
2. Conference Passport to all session for 4 Staff members
3. Passport to Evening Gala for 4 Staff members
4. Logo prominently displayed at top of the MACC 09 Convention website
5. Logo displayed at the front of convention brochure and welcome kit
6. Logo and summary and web link on MACC 09 Convention sponsors website
7. Logo and summary and web link on Pre and Post Event electronic news-letters
8. Logo on Banners and posters throughout the Convention
9. Special mention and recognition during Convention opening and closing

### **SILVER Sponsor US\$5,000**

1. 10 x 15 Booth
2. Conference Passport to all session for 2 Staff members
3. Passport to Evening Gala for 2 Staff members
4. Logo prominently displayed at top of the MACC 09 Convention website
5. Logo and summary and web link on MACC 09 Convention sponsors website
6. Logo and summary and web link on Pre and Post Event electronic news-letters
7. Logo on Banners and posters throughout the Convention

### **BRONZE Sponsor US\$2,500**

1. 10 x 10 Stand
2. Passport to Evening Gala for 1 Staff members
3. Logo prominently displayed at top of the MACC 09 Convention website
4. Logo and summary and web link on MACC 09 Convention sponsors website

## ORGANIZATION

### **Organizers**

- Driss R. Temsamani
- Hassan Samrhouni

### **Partners**

- George Washington University
- Moroccan American Community Center
- Washington Moroccan Club
- Moroccan American Socio-Cultural Center
- Moroccan American Chamber of Commerce
- 361 Degrees Institute
- MoroccoBoard News
- American University of Leadership in Morocco
- Wafin Moroccan Connections in America
- High Atlas Foundation
- Friends of Morocco
- Washington American Moroccan Association
- SOS Morocco
- Moroccan American Association of South California
- American Moroccan Professionals Association
- Moroccan American Association of Atlanta
- Moroccan Professionals of Florida

### **Membership & Community Outreach**

- Jamila Chami (Mimi)

### **Logistics & Operations**

- Youssef Baghdadi

### **Public Relations, Event Management & Media**

- USA: EKI Corp
- Morocco: LBH Corporate

### **Advisors**

- Rashid Choufani

## CONTACTS

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